

How to share CBD on Social Media

Social Media provides a great opportunity to share the product and expand your personal network beyond what you could in person. Social Media allows us to connect with those that are both near and far from us physically, stay connected with friends with a busy schedule, and meet people with common interests and values.

Best Practices for Social Media:

- Post consistently. Social Media algorithms favor those who keep a constant posting schedule.
- Be natural! People want to hear your experiences.

Do's	Don'ts
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- **Do** post images of Mons Pura products- your own or Mons Pura's
- **Do** share or repost Mons Pura's posts and images
- **Do** delete comments from your posts that make disease claims (ex., "How do I treat Arthritis?" becomes a disease claim as soon as anyone answers it.).
- **Do** link to your Mons Pura Replicated Website in posts
- **Do** link to monspura.com, the official Mons Pura website
- **Do** use earnings disclosure when posting about the business opportunity
- **Do** share videos from the Mons Pura corporate YouTube Channel
- **Do** encourage people to ask questions about the product and business opportunity



- **Don't** make health claims (cure's, treats, or diagnoses)
- **Don't** imply health claims through words or pictures
- **Don't** use Mons Pura or trademarks in the name or title of a page, group, or profile
- **Don't** use Mons Pura images or trademarks in main or cover photos
- **Don't** offer or imply any guarantee of success
- **Don't** make lavish or unrealistic lifestyle claims

Mons Pura Earnings Disclosure

Mons Pura makes every effort to accurately represent its products and the potential to earn. There is no guarantee that you will earn any money by participating in the Mons Pura Influencer Program. Earning potential is entirely dependent on the person using our product, ideas, techniques, and the effort put forth. Your level of success depends on the time you devote to the program, ideas and techniques mentioned, knowledge and various skills. Since these factors differ according to each individual, we cannot guarantee your success or income level. Results vary, and as with any money-making opportunity, you could make more or less. Success in ANY money-making opportunity is a result of hard work, time and a variety of other factors. No income guarantees, express or implied, are made by Mons Pura.



Examples

Instead of this → Say this

- 1. Make \$5,000 your first month!
- 2. Naming your Facebook group "Mons Pura CBD".
- 3. CBD cured my Arthritis!



Had a great weekend on my free trip thanks to Mons Pura!



Mons Pura cured my headaches!

- 1. Start earning immediately as you share the product.
- 2. Name your Facebook group "South Jordan CBD Wellness".
- 3. Mons Pura helped me maintain healthy joint health and increased mobility.



Building my Mons Pura business has allowed my family and I to live a healthier and happier life.



From the seeds that are planted to the finish product, learn how Mons Pura has you in mind.