

Rules and Bonuses



1ST MONTH **ENROLLMENT MONTH**

RANK ACHIEVEMENT:
INFLUENCER

BONUS \$25 CASH
SPONSOR MATCH \$25 CASH



2ND MONTH

RANK ACHIEVEMENT:
TEAM INFLUENCER

BONUS \$50 CASH
SPONSOR MATCH \$50 CASH



3RD MONTH

RANK ACHIEVEMENT:
SENIOR INFLUENCER

BONUS \$100 CASH
SPONSOR MATCH \$100 CASH



ME **1ST MONTH** **2ND MONTH** **3RD MONTH** **ENROLLMENT MONTH**

BECOME PERSONAL PC
INFLUENCER QUALIFIED

BONUS \$50 CASH
SPONSOR MATCH \$50 CASH

• Enrollment Month + First Full Calendar Month Only:

- Requirement: Achieve the paid-as-title of Influencer or higher during the first Enrollment Month and/or First Full Calendar Month (may be earned twice; once per each of these two Effective Time Periods).
- Bonus: The Influencer receives a \$25 cash bonus; the Influencer's sponsor receives a matching \$25 cash bonus.
 - In order for the sponsor to receive this bonus, they must have the paid-as-title of Influencer or higher. The sponsor may only receive this bonus one time per sponsored Influencer.

• Second Full Calendar Month Only:

- Requirement: Achieve the paid-as-title of Team Influencer or higher during the Second Full Calendar Month (may only be earned during this Effective Time Period).
- Bonus: The Influencer receives a \$50 cash bonus; the Influencer's sponsor receives a matching \$50 cash bonus.
 - In order for the sponsor to receive this bonus, they must have the paid-as-title of Team Influencer or higher. The sponsor may only receive this bonus one time per sponsored Influencer.

• Third Full Calendar Month Only:

- Requirement: Achieve the paid-as-title of Senior Influencer or higher during the third Full Calendar Month (may only be earned during this Effective Time Period).
- Bonus: The Influencer receives a \$100 cash bonus; the Influencer's sponsor receives a matching \$100 cash bonus.
 - In order for the sponsor to receive this bonus, they must have the paid-as-title of Team Influencer or higher. The sponsor may only receive this bonus one time per sponsored Influencer.

• All Effective Time Periods:

- Requirement: Become Personal PC Influencer Qualified during any of the four Effective Time Periods (may be earned during all four Effective Time Periods).
- Bonus: The Influencer receives a \$50 cash bonus; the Influencer's sponsor receives a matching \$50 cash bonus.
 - In order for the sponsor to receive this bonus, they must also be Personal PC Influencer Qualified during the Effective Time Period. The sponsor may only receive this bonus one time per sponsored Influencer.

Definitions and Examples

- **Fast Start Period** is the calendar month the Influencer enrolls plus the following three **Full Calendar Months**.
 - For example, if Julie enrolled on February 4th, her Fast Start Period begins on February 4th, and continues through the end of May.
 - Her Enrollment Month is February 4th throughout the end of February.
 - Her first Full Calendar Month is March; second is April; and third is May.
 - For example, if John enrolled on February 27th, his Fast Start Period begins on February 27th, and continues throughout the end of May.
 - His Enrollment Month is February 27th throughout the end of February.
 - His first Full Calendar Month is March; second is April; and third is May.
- **Enrollment Month** begins on the day of the month in which an Influencer enrolls and ends on the last day of that calendar month
- **Full Calendar Month** is the period of time between the first day of the calendar month and the last day of the calendar month.
- **Effective Time Period** is the time period in which each Fast Start Bonus may be earned. Some bonuses may only be earned in their particular Effective Time Period.
 - The four Effective Time Periods are: 1. The Enrollment Month; 2. The Second Full Calendar Month; 3. The Third Full Calendar Month; and 4. The Fourth Full Calendar Month.
 - For example, Julie enrolls on February 4th and reaches the paid-as-title of Influencer by the end of February (her Enrollment Month). She maintains that paid-as-title throughout March (her First Full Calendar Month). She will receive the \$25 cash bonus for both months.
 - If Julie reaches the paid-as-title of Influencer during only one month, she will only receive the \$25 cash bonus once.
- An Influencer becomes **PC Influencer Qualified** when during that Effective Time Period they have at least one qualified PC Customer Group. Please reference the PC Qualified Influencer Program Rules for the full requirements.
- **Matching Sponsor Bonus** is paid to the qualifying Influencer's sponsor, provided that the sponsor also meets the paid-as-title requirements (equal or higher to the Influencer's paid-as-title requirement) and/or **Personal PC Influencer** requirements (the sponsor must also be qualified).